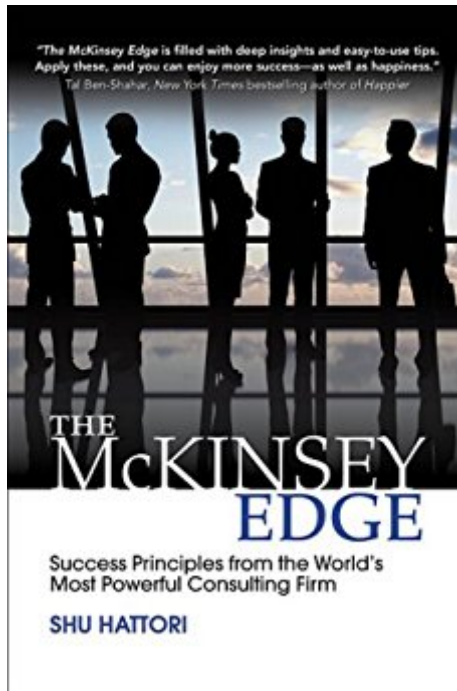


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# The McKinsey Edge: Success Principles From The World's Most Powerful Consulting Firm



## Synopsis

47 strategies elite managers follow to reach the highest level of success The McKinsey Edge culls the personal best practices of an exclusive group of managers connected to McKinsey & Company, a firm that services eighty percent of the world's largest corporations. Through a wealth of 47 rigorously selected, battle-tested, immediately implementable, and practical tips, readers discover the secrets to building the self, growing with others, enhancing process management, and going the extra mile to reach the next leadership horizon. Everyone struggling to accelerate their career will keep this book at their fingertips for its rare, real-world advice for ascending through the levels of management—all of which require specific mindsets and capabilities that only a handful of people ever master.

## Book Information

File Size: 3327 KB

Print Length: 193 pages

Page Numbers Source ISBN: 1259588688

Publisher: McGraw-Hill Education; 1 edition (November 27, 2015)

Publication Date: November 27, 2015

Sold by: Digital Services LLC

Language: English

ASIN: B018LE1KUK

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #65,552 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #20 in Kindle Store > Kindle eBooks > Business & Money > Industries > Consulting #36 in Books > Business & Money > Small Business & Entrepreneurship > Consulting #68 in Kindle Store > Kindle eBooks > Business & Money > Management & Leadership > Management > Management Skills

## Customer Reviews

International consulting company McKinsey has a reputation for helping its clients know things and do things. This book sets out to share some of the principles of the firm that contribute to individual project success, culling best practices from the cream of McKinsey executives to offer up 47

actionable, powerful tips to help any business and employee. It sounded a brave boast at first, yet once you read through the book you will discover that it delivers a lot of potential. Of course, the hard part may be implementing any necessary changes, both individually and corporately, yet the effort can be a worthwhile investment. Whilst the book itself is written in a clear, engaging style that is a pleasure to read, it remains hard going because you will keep breaking off to think about the latest nugget of information and rapidly consider how to implement it into your work-stream. At the same time, the book also gives a great insight into how this massive consulting company works and interacts with its clients. Some of the advice is fairly common, general and obvious – yet far too many of us ignore it, such as failing to use our most productive time for creative efforts. Even when you see the advice in black and white, such as avoiding spending a lot of time first thing in the working day, when arguably you’d be at your most refreshed and creative, on routine, mundane issues such as responding to email. It is hard to break a bad habit, so it is the default to read and respond first to email, leaving longer, creative jobs to later in the day, when you are perhaps more tired, more distracted and not running at your best. Sadly there was no magic cure given to breaking these bad habits other than the instillation of discipline.

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